

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
938884-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER 4 PROSPERITY	1843

Flight Dates	Order #	Alt Order #
08/08/12 - 08/14/12	938884	07894365

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/12	08/10/12	7a-9a Today Show	7a-9a	--WTF--	:30	6	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WTF--	6	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXII	W	08/08/12	8:26 AM	7a-9a Today Show	7a-9a	:30	AFP1205H	\$1,200.00 NM
1	WXII	W	08/08/12	8:50 AM	7a-9a Today Show	7a-9a	:30	AFP1205H	\$1,200.00 NM
2	WXII	Th	08/09/12	7:56 AM	7a-9a Today Show	7a-9a	:30	AFP1205H	\$1,200.00 NM
4	WXII	Th	08/09/12	8:39 AM	7a-9a Today Show	7a-9a	:30	AFP1205H	\$1,200.00 NM
6	WXII	F	08/10/12	7:21 AM	7a-9a Today Show	7a-9a	:30	AFP1205RH	\$1,200.00 NM
3	WXII	F	08/10/12	7:58 AM	7a-9a Today Show	7a-9a	:30	AFP1205RH	\$1,200.00 NM
2	08/08/12	08/10/12	Olympic Daytime M-F	Olympic Daytime M	--WTF--	:30	6	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WTF--	6	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXII	W	08/08/12	1:47 PM	Olympic Daytime M-F	Olympic Daytime M	:30	AFP1205H	\$350.00 NM
1	WXII	W	08/08/12	2:40 PM	Olympic Daytime M-F	Olympic Daytime M	:30	AFP1205H	\$350.00 NM
2	WXII	Th	08/09/12	10:33 AM	Olympic Daytime M-F	Olympic Daytime M	:30	AFP1205H	\$350.00 NM
6	WXII	Th	08/09/12	2:17 PM	Olympic Daytime M-F	Olympic Daytime M	:30	AFP1205H	\$350.00 NM
4	WXII	F	08/10/12	10:19 AM	Olympic Daytime M-F	Olympic Daytime M	:30	AFP1205RH	\$350.00 NM
3	WXII	F	08/10/12	12:22 PM	Olympic Daytime M-F	Olympic Daytime M	:30	AFP1205RH	\$350.00 NM
3	08/08/12	08/10/12	M-F WXII 12 News @ 5 p 5-6pm		--WTF--	:30	3	\$800.00	NM
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	08/08/12	5:14 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	AFP1205H	\$800.00 NM
2	WXII	Th	08/09/12	5:41 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	AFP1205H	\$800.00 NM
3	WXII	F	08/10/12	5:29 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	AFP1205RH	\$800.00 NM
4	08/08/12	08/10/12	M-F WXII 12 News @ 6 p 6-630pm		--WTF--	:30	3	\$1,000.00	NM
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	08/06/12	08/12/12	--WTF--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	08/08/12	6:13 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	AFP1205H	\$1,000.00 NM

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**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER 4 PROSPERITY	1843	

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														
4	WXII	W	08/08/12	11:55 PM	WXII M-S Late News	WXII M-S Late New	:30	AFP1205H	\$600.00	NM																																																																																																														
1	WXII	Th	08/09/12	12:23 AM	WXII M-S Late News	WXII M-S Late New	:30	AFP1205H	\$600.00	NM																																																																																																														
3	WXII	F	08/10/12	12:31 AM	WXII M-S Late News	WXII M-S Late New	:30	AFP1205RH	\$600.00	NM																																																																																																														
2	WXII	Sa	08/11/12	12:24 AM	WXII M-S Late News	WXII M-S Late New	:30	AFP1205RH	\$600.00	NM																																																																																																														
9	08/12/12	08/12/12	OLYMPICS WEEKEND M6A-8A Class of Time - Immediately Pre-emptible without notice		-----S	:30	1	\$300.00	NM																																																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/06/12</td><td>08/12/12</td><td>-----S</td><td>1</td><td>\$300.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>Su</td><td>08/12/12</td><td>6:40 AM</td><td>OLYMPICS WEEKEND MORNIN6A-8A</td><td></td><td>:30</td><td>AFP1205RH</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/06/12	08/12/12	-----S	1	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	Su	08/12/12	6:40 AM	OLYMPICS WEEKEND MORNIN6A-8A		:30	AFP1205RH	\$300.00	NM																																																																													
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																			
	08/06/12	08/12/12	-----S	1	\$300.00																																																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														
1	WXII	Su	08/12/12	6:40 AM	OLYMPICS WEEKEND MORNIN6A-8A		:30	AFP1205RH	\$300.00	NM																																																																																																														
10	08/12/12	08/12/12	Close Ceremony Class of Time - Immediately Pre-emptible without notice	Close Ceremony	-----S	:30	2	\$5,000.00	NM																																																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/06/12</td><td>08/12/12</td><td>-----S</td><td>2</td><td>\$5,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/06/12	08/12/12	-----S	2	\$5,000.00																																																																																																			
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	08/06/12	08/12/12	-----S	2	\$5,000.00																																																																																																																			

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser)

## INVOICE



Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
938884-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER 4 PROSPERITY	1843	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/12/12	08/12/12	Close Ceremony	Close Ceremony	-----S	:30	2	\$5,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	08/12/12	10:07 PM	Close Ceremony	Close Ceremony	:30	AFP1205RH	\$5,000.00 NM
2	WXII	Su	08/12/12	10:57 PM	Close Ceremony	Close Ceremony	:30	AFP1205RH	\$5,000.00 NM
11	08/13/12	08/14/12	NBC Today Show	7-9am	MT-----	:30	4	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MT-----	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WXII	M	08/13/12	8:29 AM	NBC Today Show	7-9am	:30	AFP1205RH	\$900.00 NM
1	WXII	M	08/13/12	8:56 AM	NBC Today Show	7-9am	:30	AFP1205RH	\$900.00 NM
2	WXII	Tu	08/14/12	7:21 AM	NBC Today Show	7-9am	:30	AFP1205RH	\$900.00 NM
3	WXII	Tu	08/14/12	8:36 AM	NBC Today Show	7-9am	:30	AFP1205RH	\$900.00 NM
12	08/13/12	08/14/12	M-F WXII 12 News @ Noon	12-1pm	MT-----	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MT-----	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	08/13/12	12:53 PM	M-F WXII 12 News @ Noon	12-1pm	:30	AFP1205RH	\$250.00 NM
1	WXII	Tu	08/14/12	12:53 PM	M-F WXII 12 News @ Noon	12-1pm	:30	AFP1205RH	\$250.00 NM
13	08/13/12	08/14/12	M-F 3-4P	M-F 3-4P	MT-----	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MT-----	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	08/13/12	3:27 PM	M-F 3-4P	M-F 3-4P	:30	AFP1205RH	\$250.00 NM
2	WXII	Tu	08/14/12	3:07 PM	M-F 3-4P	M-F 3-4P	:30	AFP1205RH	\$250.00 NM
14	08/13/12	08/14/12	M-F WXII 12 News @ 5 p	5-6pm	MT-----	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MT-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	08/13/12	5:56 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	AFP1205RH	\$800.00 NM
1	WXII	Tu	08/14/12	5:13 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	AFP1205RH	\$800.00 NM
15	08/13/12	08/14/12	M-F WXII 12 News @ 6 p	6-630pm	MT-----	:30	2	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MT-----	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	08/13/12	6:29 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	AFP1205RH	\$1,000.00 NM
1	WXII	Tu	08/14/12	6:26 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	AFP1205RH	\$1,000.00 NM
16	08/13/12	08/14/12	Inside Edition	7-730pm	MT-----	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MT-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	08/13/12	7:13 PM	Inside Edition	7-730pm	:30	AFP1205RH	\$800.00 NM
1	WXII	Tu	08/14/12	7:14 PM	Inside Edition	7-730pm	:30	AFP1205RH	\$800.00 NM
17	08/13/12	08/14/12	Entertainment Tonight	730-8pm	MT-----	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MT-----	2	\$700.00				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
938884-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER 4 PROSPERITY	1843	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	08/13/12	08/14/12	Entertainment Tonight	730-8pm	MT-----	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WXII	M	08/13/12	7:39 PM	Entertainment Tonight	730-8pm	:30	AFP1205RH	\$700.00 NM
2	WXII	Tu	08/14/12	7:41 PM	Entertainment Tonight	730-8pm	:30	AFP1205RH	\$700.00 NM
18	08/13/12	08/14/12	M-Su WXII 12 News @ 11-1135pm		MT-----	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	08/13/12	08/19/12	MT-----	2	\$800.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WXII	M	08/13/12	11:23 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	AFP1205RH	\$800.00 NM
2	WXII	Tu	08/14/12	11:32 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	AFP1205RH	\$800.00 NM
<b>Total Spots</b>							<b>57</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$77,000.00</b>
<u>Agency Commission</u>	<b>\$11,550.00</b>
<u>Net Amount Due</u>	<b>\$65,450.00</b>